Evolving the Design

PlutoPay

Initiating Design with Sketches

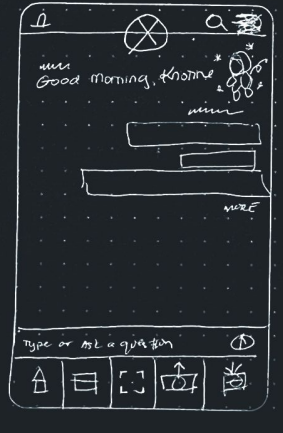
Low-fidelity Sketches

The initial design phase started with sketching out low-fidelity wireframes. I focused on selecting the functionality and style of the navigation first and loosely sketched the other elements. I opted for a bottom primary navigation to feature the main actions combined with a top hamburger menu at the top for supporting functions and profile modifications for the mobile experience.

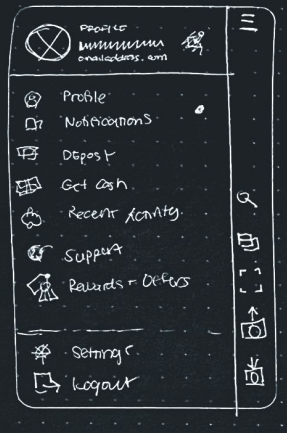
LOW FIDELITY

Homepage

Home page



AI Chat



Secondary Nav (Top Right)

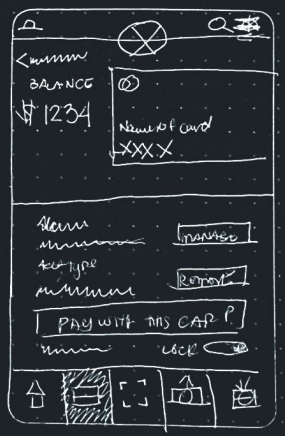
LOW FIDELITY

Cards and Accounts

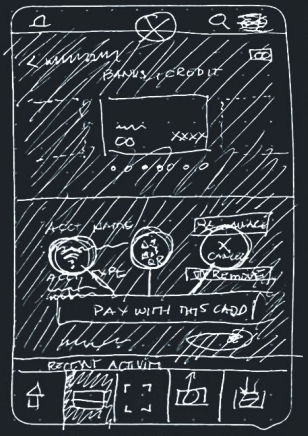
Home page

Cards & Accounts

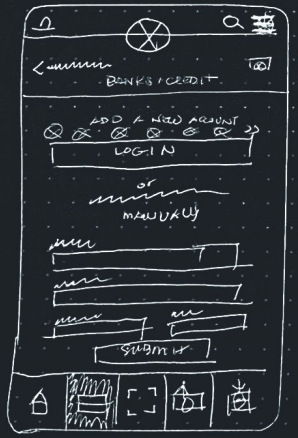
Cards Detail



Manage Card



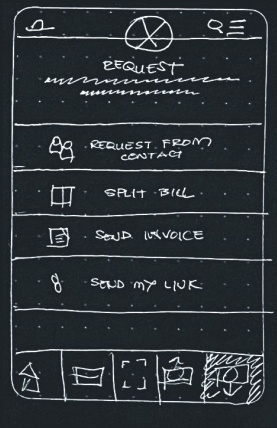
Pay with Card



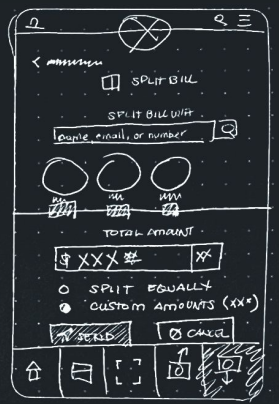
Add New Account

LOW FIDELITY

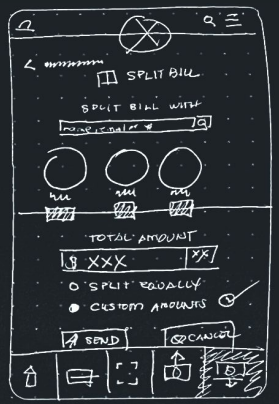
Request Money - Split Bill



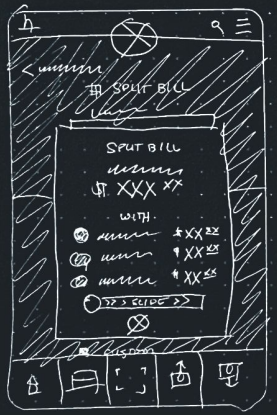
Request Money



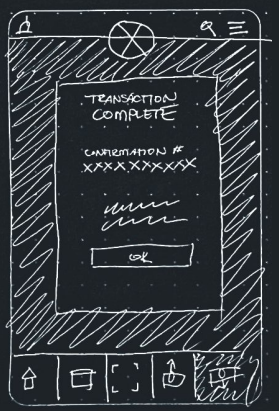
Split Bill (Blank)



Split Bill (Fill)



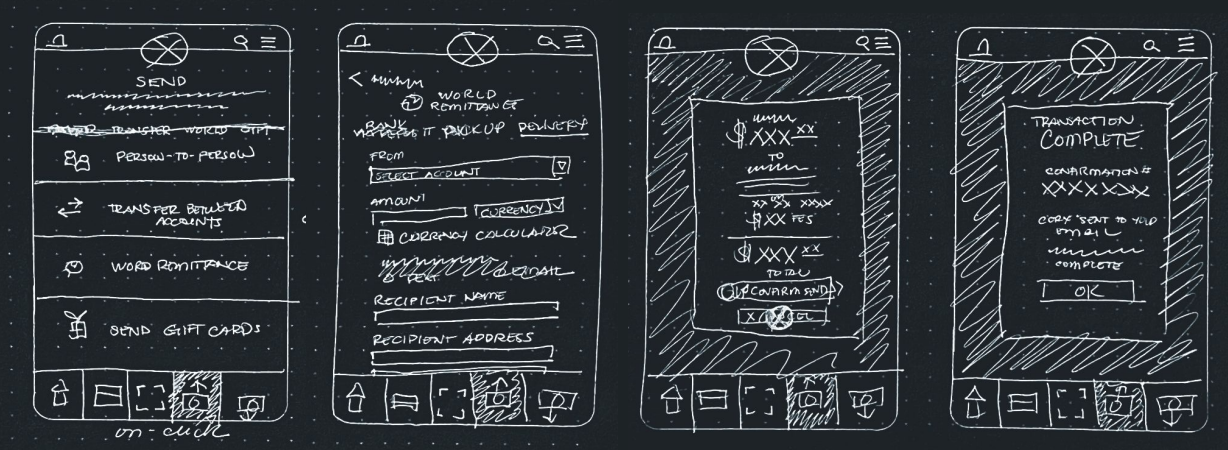
Slide to Confirm



Transaction Complete

LOW FIDELITY

Send Money Worldwide



Send Money | World Remittance | Confirmation | Transaction Complete

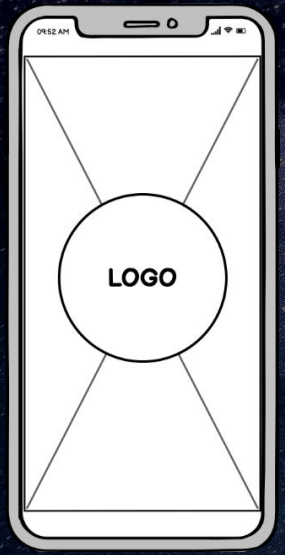
Adding Form and Function

Mid-fidelity Prototype

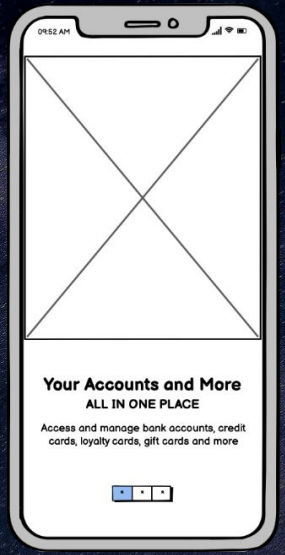
With the navigational structure established, I moved on to creating the mid-fidelity wireframes using Balsamiq to put more definition to the interactive elements and focused a little bit more on user interface considerations. During task flows, I had noted to account for different user entry points to the app. I introduced a splash screen, a login options page and onboarding screens to the experience flow.

MID FIDELITY WIREFRAMES

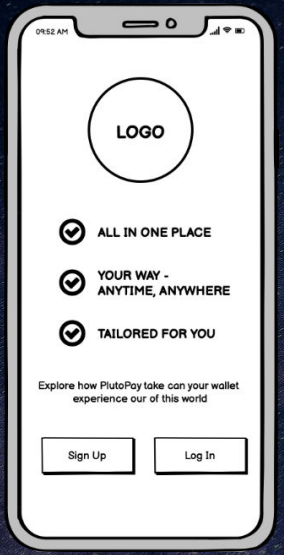
Splashscreen, Login and Home Screen



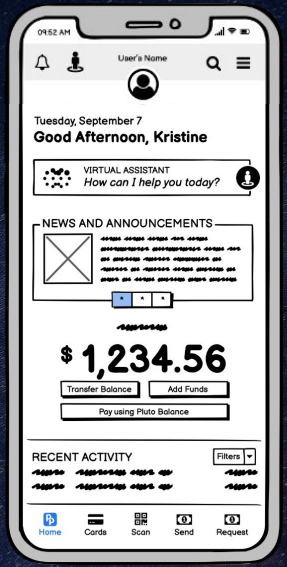
Splash Screen



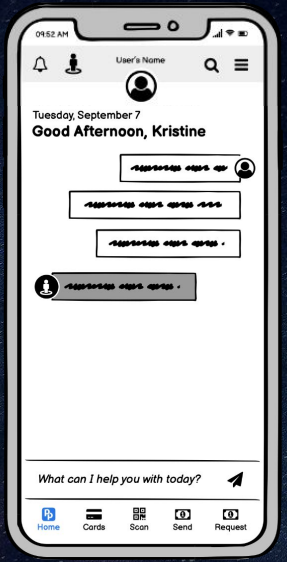
Value Proposition



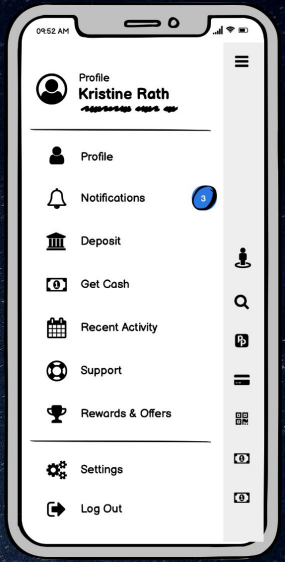
Sign In



Home page



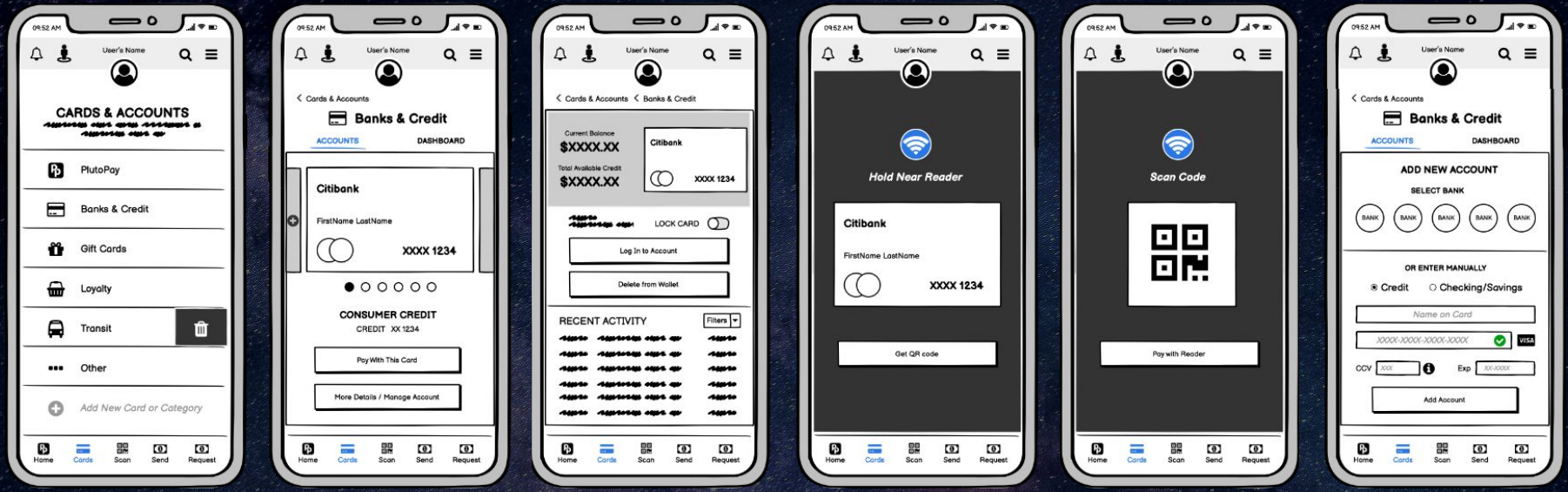
AI Chat



Secondary Nav

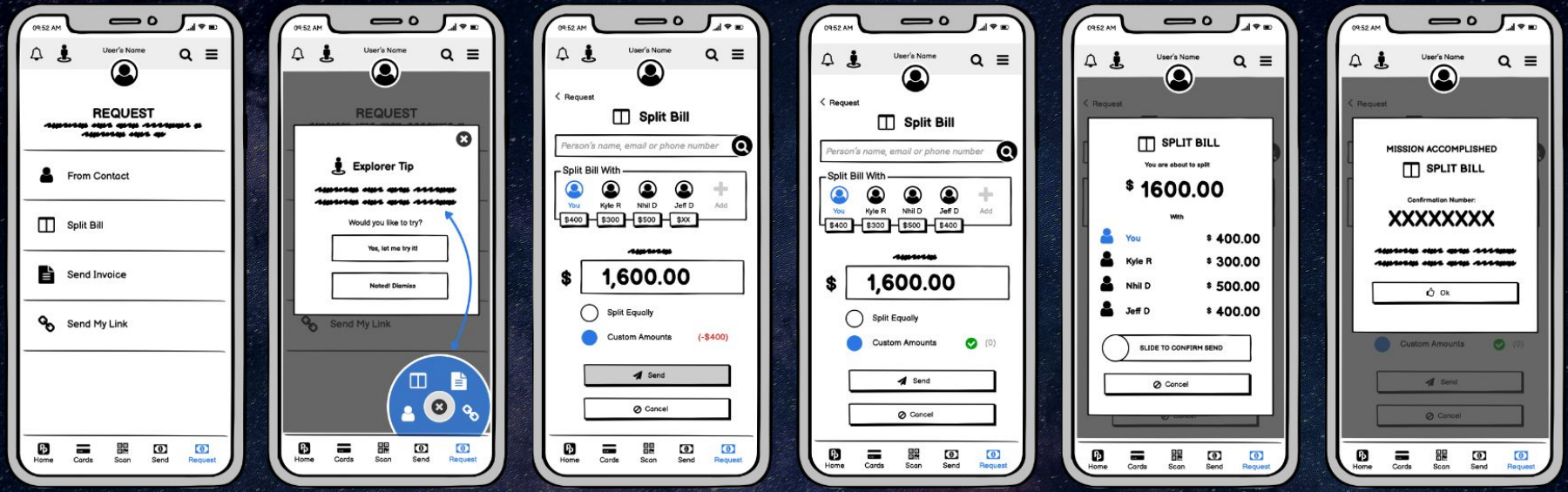
MID FIDELITY WIREFRAMES

Cards and Accounts



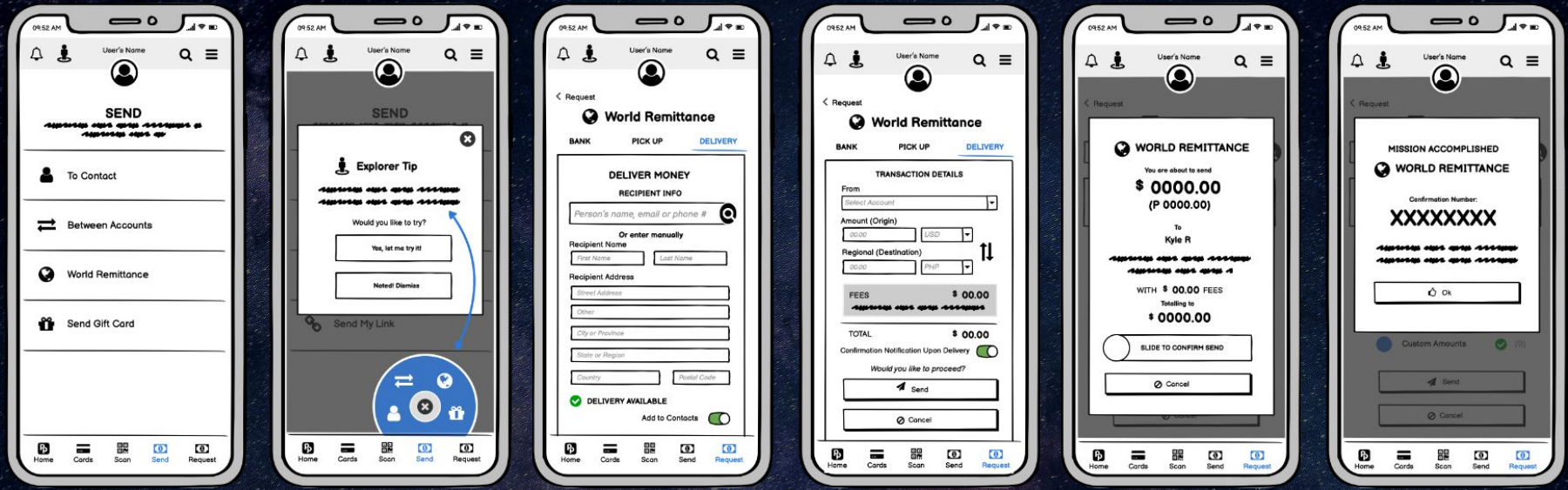
MID FIDELITY WIREFRAMES

Request Money - Split Bill



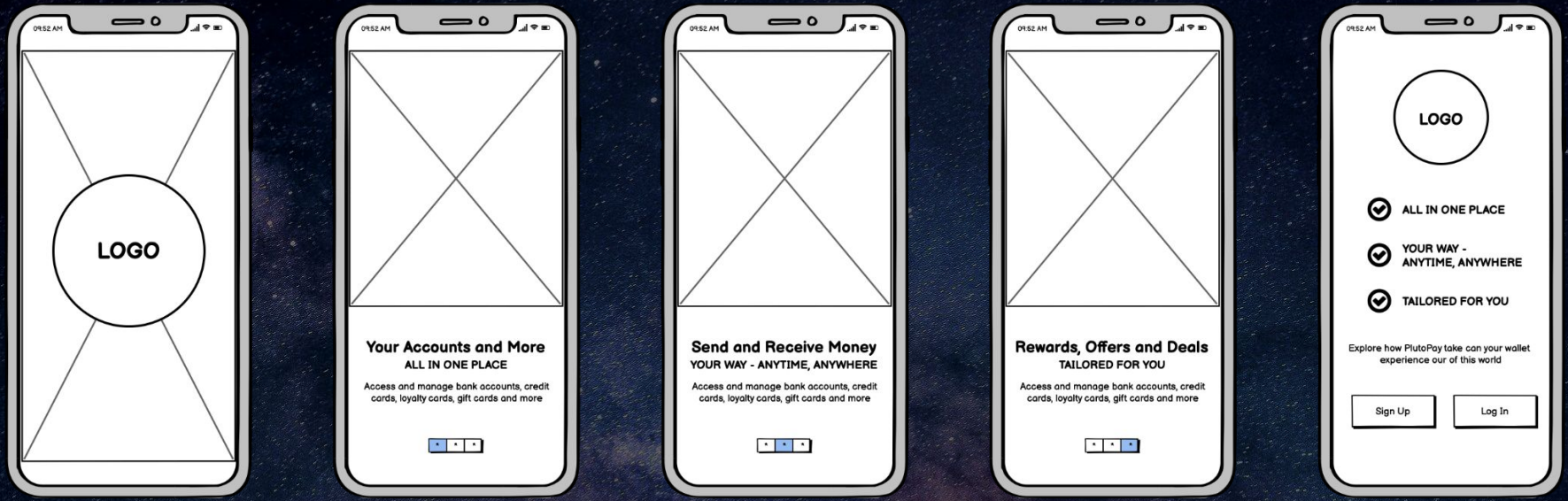
MID FIDELITY WIREFRAMES

Send Money Worldwide



MID FIDELITY WIREFRAMES

Swipe/Click Through



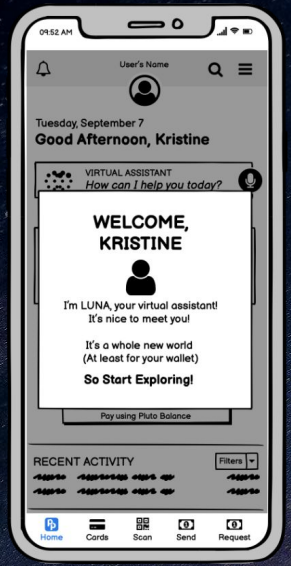
Mobile Onboarding

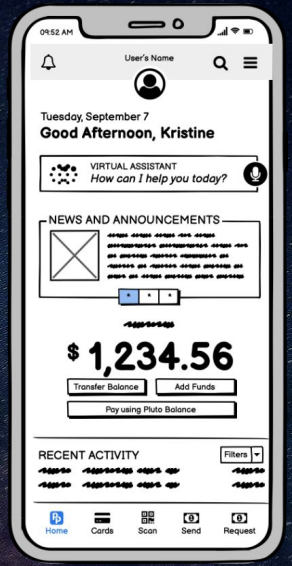
These pages highlight three key features before sign up of login where it summarizes those three features as a reminder for the users.

FUNCTION - swipe, tap of click for next (if not auto play)

MID FIDELITY WIREFRAMES

Coach Marks





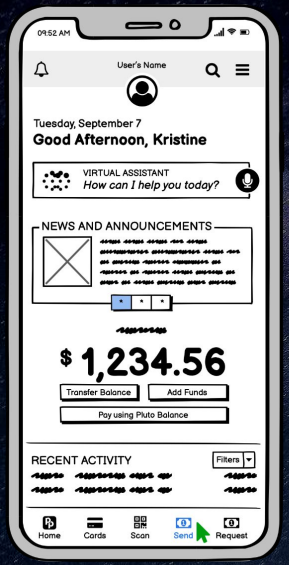
Mobile Coach Marks

These screens take you through after the sign up process to introduce the virtual assistant, Luna. Arrow and animation will show where users can find the PlutoPay Guide

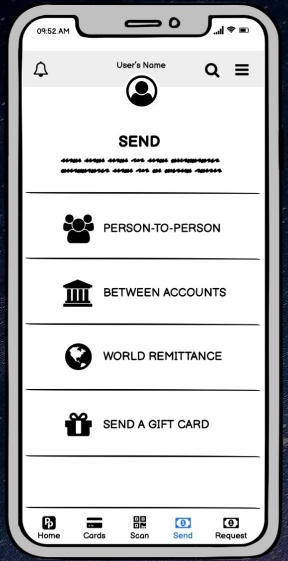
FUNCTION - animation/motion, auto playing screens but can swipe right and left

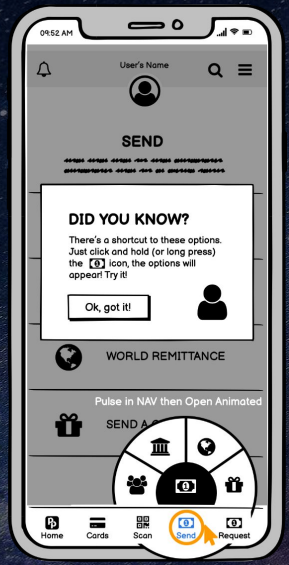
MID FIDELITY WIREFRAMES

Progressive Onboarding



Regular press





Long Press

Mobile Progressive Onboarding

We do not want the users to be bombarded with so many explanations and tutorials. We want to encourage exploration. When the users stumble upon a feature, we can provide them a tip should they want to use it like in these screens.

The user clicks/taps on “send” in the bottom nav and is taken to the landing page of Send options. From there a modal pops up to remind them that there’s a shortcut to this page should they want to use it (icon at the bottom will pulse to show there is an action) The modal guides users how to do it by trial mode. Users can chose to press exit when they feel comfortable after the trial or if they want to skip it. In this case the shortcut is accessible by long press.

The Prototype

•••

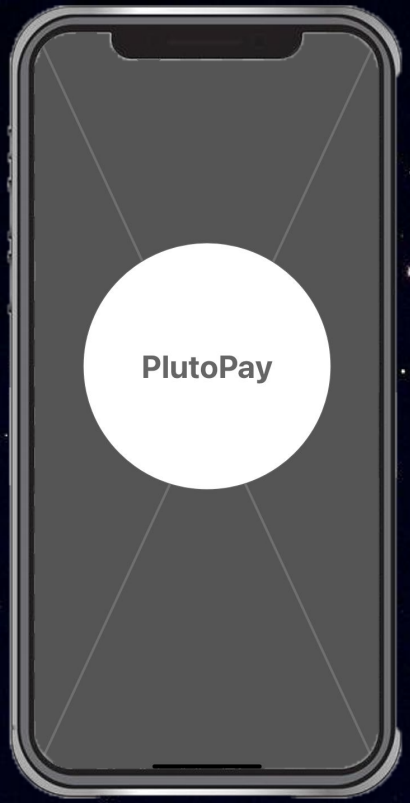
Portfolio Outline

Stringing It All Together

Interactive Prototype

With the data and planning previously gathered, a clickable asset is created in Adobe XD to visualize the navigation between screens or wireframes. This prototype paints a better picture of a more complete experience as we test for usability. Color and images were kept at a minimum so that the focus stays on the usability over visuals.

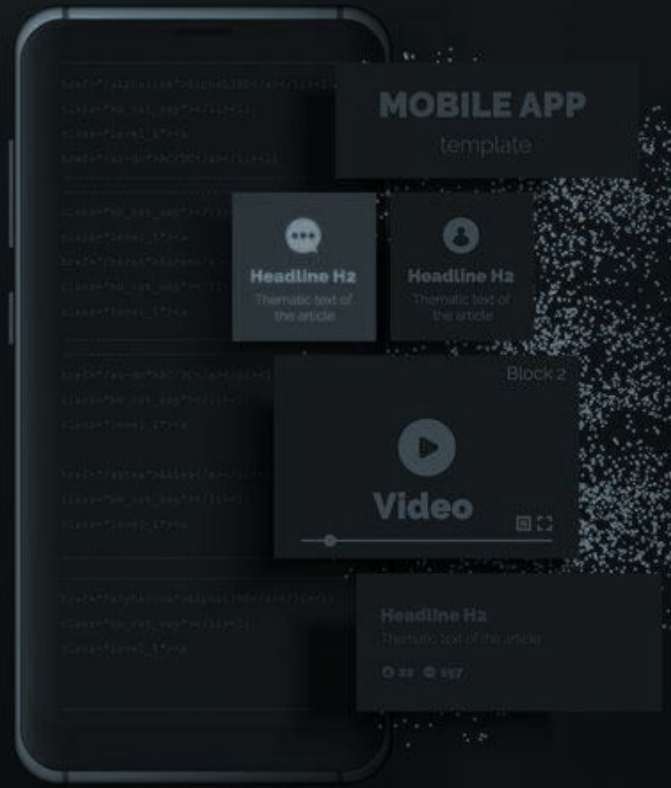
PlutoPay
Your Accounts and More
Send and Receive Money
Rewards, Offers and Deals
Hey there, Traveler!
Hey there, Traveler!
Deep, beep, beep!
830707
And we have lift off!
Want to change your profile pic while we wait?
Welcome to PlutoPay, Kristine
Hi, I'm Luna!
Hi, Kristine
$1,234.56
Settings
Good Afternoon, Kristine
Good Afternoon, Kristine
Good Afternoon, Kristine
Good Afternoon, Kristine
Credits and Accounts
Banks and Credit
Banks and Credit
Send Money
World Remittance
World Remittance
World Remittance
World Remittance
$500.00
123456-7890
Request Money
Split Bills
Split Bills
Split Bills
Split Bills
Split Bills
$1,600.00
$ 1600.00
$ 1600.00
$1,600.00
123456-7890
$ 1600.00



Clickable Prototype

HIGH FIDELITY WIREFRAMES

INTERACT WITH PROTOTYPE



UX

USER EXPERIENCE design

THANK YOU